



CERTIFICATE OF ACHIEVEMENT

JUNE 2017

Christopher Michael Shedd

By completing TrendWatching's Academy short course, you have developed your skills in understanding, spotting and sharing trend insights with others. You are now a trend watcher, able to embrace the overwhelming pace of change and consumer expectations, and transform it into true and meaningful opportunity and growth—for yourself, for your business and for your customers.

Congratulations!



Henry Mason
TrendWatching Managing Director



Jennifer Barckley
Head of ACADEMY